



## Grow Your Wiki Phased Wiki Adoption

The key to successful wiki adoption is to create the conditions for steady growth over a period of time. This gives teams the time and attention they need to be successful, and allows the people managing the wiki to ensure the service grows appropriately to meet the needs of the expanding user base. As people experience the benefits of wiki use, they will spread buzz, and help build steady demand.

I provide consulting services on a retained or subscription basis. The fee is \$6,000 for a block of twenty (20) hours and additional blocks of 20 hours may be purchased at the regular subscription rate. Once you purchase your first block, I'll give you online access to manage your subscription and track how many hours have been used and remain in your account.

Subscriptions include access to the following services:

### 1. Strategy Session

Start with a Strategy Session where I'll work with your team to:

1. **Gather** background knowledge on wiki use at your organization.
2. **Plan** the strategy, time frame and goals for adoption.
3. **Answer** questions or concerns from project team and stakeholders.
4. **Choose** several departments or teams from across the company for the pilot.



### 2. Special Event: Grow Your Wiki

Get your whole organization thinking about wikis with a special event where I deliver Grow Your Wiki, a keynote-style presentation on the concept of wiki use at work.

I'll cover topics like: how a wiki improves use of existing tools like email, how to improve meeting effectiveness using a wiki, effective project management, how to build a "living" knowledgebase, and how the wiki can help "onboard" new employees so they become active contributors to their teams and projects more quickly.



Bringing me in at this stage as the expert guest speaker gives everyone in your organization an opportunity to start thinking about the possibilities, and imagine how the wiki can be used in their own work to improve productivity and collaboration.

### 3. BarnRaising Workshops

Give departments and teams focused attention and a strong start with BarnRaising Workshops.

In these sessions, I work with them to:

1. **Examine** their day to day work
2. **Identify** pain points and inefficiencies that hinder progress and quality of their work
3. **Choose** 2-3 initial wiki uses to address these pain points
4. **Start** using the wiki together during the session.



This hands-on approach ensures that after the workshop is over, people will continue to work together using the wiki.

### 4. Advising Hours

Throughout this process, you'll have ongoing questions for me, and times when you'd like me to be involved in meetings, status updates with senior leadership, and discussions about relevant topics. To provide ongoing support, I offer advising hours you can use as needed.

Typical uses for advising hours:

- Wiki project team meetings
- Q&A on uses, tips, best practices
- Defining measures for wiki success
- Developing an incentive program to reward active, innovative wiki users
- Project status updates with senior leadership

### Terms and Conditions

- An aggregate maximum of twenty (20) hours can be used during the term of the subscription, and are valid for 12 months from the date the subscription starts.
- The cost for this subscription is \$6,000. Additional blocks of twenty hours may be purchased at the regular subscription rate.
- For on-site visits, the client is responsible for travel expenses in addition to the normal subscription fee.
- Terms are net 10 days.

To get started, please email me at [slmader@gmail.com](mailto:slmader@gmail.com), or fill out the contact form at <http://www.ikiw.org/contact>, and I'll be in touch within two business days.

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